

ESA FOUNDATION
"Serving the World Community ... Because We Care"
2007 – 2008 State of the ESA Foundation
Chairman's Report – Lynn Hughes

The ESA Foundation Board of Directors reports that the Foundation continues to grow. The ESA Foundation succeeds because you, the members, continue to support and believe in the programs and goals of the Foundation.

The Board of Directors continues to fulfill its fiduciary role in building the Foundation's assets, which will strengthen the Foundation and the Board of Directors' communication with members. This past year, the Board of Directors reviewed programs, policies, and practices of the Foundation and implemented some revisions to further strengthen and enhance Foundation programs to ensure its success now and in the future. The Open Forum held in Chattanooga, Tennessee, replaced the traditional Open Board Meeting. The Board of Directors invited members to voice their questions, concerns, and hopes for the future of the Foundation. The format allowed the membership to give input to the Board of Directors for planning.

Total Assets

As of May 31, 2008 the total assets of the ESA Foundation are \$2,514,187; total liabilities are \$160,906. Scholarships were paid directly to the schools in August 2008. A complete copy of the Sample and Bailey audit is on file at ESAF Headquarters and is duplicated in this fall issue of the ESA Foundation member newsletter.

Investments

In this slow economic time, the investment income declined 1.04% which is a minor loss compared to other investment groups at this time. The Capital Group Companies manage our funds responsibly. Remember the ESA Foundation in your Estate Planning. You make a difference to the world community.

Membership

As of May 31, 2008, the ESA Foundation membership totaled 1581, which includes individuals, chapters, councils (city, state, and regional), business, and non-ESA members.

Life Active Members

The Life Active Membership continues to grow. From June 1, 2007 through June 30, 2008 we have 8 new LIFE members. This brings our total to 176 LIFE members. The new LIFE Active members are: Michele Brown Kriske – California, Krista Johnson – California, Dayle Mixer – Missouri, Martha Neuman – Missouri, Mary K. Humphrey –

Colorado, Rho Chi #2988 – Missouri, Joan E. Snyder – Colorado, Pam J. McElvain – Kansas.

LIFE Grant

LIFE Active dues are placed into a LIFE Active account. The interest earned in this account is used to provide LIFE Grants and are awarded primarily according to financial need. The amount and number of awards are based on the Board’s recommendation and funds available. This year several applications were received and reviewed. A LIFE Grant was awarded to Fatima, Missouri; and Darlene Jean Alvord, Colorado.

ADAPT Grant

The ADAPT Grant was previously limited to teachers for training in the Lindamood Bell Workshop. Lindamood Bell is a non-profit center specializing in research, diagnosis, and treatment of reading and speech disorders. The Board of Directors voted to expand the ADAPT Grant into the ESA Foundation SOS (Sharpening Our Skills) Grant to include the ADAPT program and other programs of similar nature. The purpose of the ESA Foundation SOS Grant is to assist teachers or individuals to receive extra training in: 1) Reading/Language Arts/Communications or related communication skills, 2) Utilization of auditory skills for the improvement of reading and speaking skills. The goal of the grant is to aid the improvement of self or others through training in communication skills. The Grant was raised to \$1000. This year no applications were submitted.

AWARDS

Plateaus of Achievement

The ESA Foundation Board of Directors presented Plateau of Achievement Awards to individual members, chapters, city, state, and regional councils for their contributions to all aspects of the ESA Foundation programs. State Counselors received the certificates at their workshop and will present them at their state meetings. One hundred forty awards for Plateaus of Achievement were presented. More of you are giving the gift to the ESA Foundation. Because of your generosity, the Board of Directors has proposed new levels for plateaus of achievement.

Current		Proposed	
250 – 499:	Bronze	250-499	Bronze
500 – 999	Silver	500-999	Silver
1,000-4,999	Pearl	1000-4999	Crystal
5,000-14,999	Ruby	5000-14,999	Turquoise
15,000-24,999	Sapphire	15,000-24,999	Pearl
25,000-34,999	Gold	25,000-49,999	Peridot
35,000-49,999	Platinum	50,000-74,999	Garnet
50,000-Plus	Diamond	75,000-99,999	Topaz
		100,00-149,999	Amethyst

150,000-199,999	Opal
200,000-299,999	Tourmaline
300,000- 499,999	Tanzinite
500,000-749,999	Aqua
750,000-999,999	Sapphire
1,000,000-1,499,999	Ruby
1,500,000-2,499,999	Emerald
2,500,000-4,999,999	Gold
5,000,000-7,499,999	Alexandrite
7,500,000-9,999,999	Platinum
10,000,000-PLUS	Diamond

Robert and Dixie Palmer Recognition Award

This program is designed to honor men and women who are interested in assuring the future of the ESA Foundation through financial support (\$1000).

Stewardship Award

This program is designed to honor men and women who are interested in assuring the future of the ESA Foundation through financial support of \$500. Raymond Drumm, Oklahoma, was awarded this honor.

Humanitarian Award

The ESA Foundation Humanitarian Award was established in 1998 to recognize individuals who are devoted to promoting the welfare of humanity by perfecting the nature of mankind, aiding those less fortunate; and eliminating the suffering and pain of others. We received no nominations for this award.

PROGRAMS

Planned Giving Program

The ESA Foundation Planned Giving Program is designed to build the assets of the Foundation over the long term and serve the goals on which the Foundation was formed. Funds from estates, bequests, wills, memorials, charitable trusts, stocks, and insurance programs are a few of the vehicles to increase the trust funds and secure the future of the Foundation. The objective is to generate an awareness of the ESA Foundation and the charitable opportunities to support the Foundation both now and in the future. The Board of Directors acknowledges the people who have made the ESA Foundation part of their estate planning: Westall & Jeanne Harmon; Frank & Anne Langenfeld; “Doc” & Cathy Holsted; Hazel Knapp; Ardyce Moore; Frances Shugart; Earl & Lois Printz; Dorothy Drumm; Judy Lester; Joe & Lola Jaegers; Maxine Wirth; Mary Parr; Jay & Sue Peckham; Joan Grefer-Peddicord; Dorothy Vanek; Virginia Clagett; Donna Ort; Linda Voss; Judith York; Velva Yeomans; Barbara Price; Carol Haas; Betty Sanders; Lurene

Connor; Frank Ellsworth; Kathy Loyd; Jeanne Meyer; Barbara Wilsterman; Rosalee Echele; Carol Murphy; Mary Hill; Anne Penland; Raymona Paine; Diane Liebow; Wilbur Gibson; and Vivian Gibson.

Endowments/Scholarship Program

The Endowment / Scholarship Program was established to accommodate those interested in furthering the goals of the ESA Foundation. A scholarship endowment may be established with a minimum of \$100 and must have a minimum of \$5,000 to become fully endowed. The money is placed in a restricted fund, which earns interest. A scholarship may be awarded from the donations and interest earned over and above the endowed \$5,000. The designated amount to be allotted for each scholarship is determined by the budgetary spending policy of the ESA Foundation Board of Directors combined with directives from the donors.

For the fiscal year 2007-08, four new endowments were established: Sisters of Georgia Memorial Endowment, Alpha Kappa/Joann Zaleski Scholarship, LaVerne B. Woodward Scholarship, and Johnson Family Scholarship Fund. Four more became fully endowed: Melvin and Lucille Haymaker Endowment, Margaret “Peggy” Rader Memorial Endowment, BMW Scholarship of Hope, and James and Betty Hartung Memorial Scholarship.

The Scholarship Processing Team, lead by Scholarship Director, Kathy Loyd, worked diligently to select scholarship winners from the many outstanding applicants. State Counselors did an excellent job in promoting ESA Foundation and its programs. The Processing Committee included State Counselors, 15 Regional Counselors, 15 Coordinators, and 320 judges who processed 6106 scholarship applications.

One hundred sixty one scholarships were awarded for a total of \$160, 906. Winners were published in the Spring Issue of the ESA Foundation membership newsletter and are listed on the ESAF Website.

The Extra Boost Award, announced at the Annual Board Meeting, went to Todd Miller of Kentucky.

Turn Around Fund Program

The Turn-Around Fund is an internally funded grant program. The ESA Foundation Turn-Around Fund may be used by the ESA Foundation’s membership – individual, chapter, district, regional, state, IC Council, or outside entities by following the 501©3 guidelines.

Designated contributions to the Turn-Around Fund this year totaled 692,149 – down from \$1,623,418 in 2007. Members are urged to utilize the Turn-Around Fund in their contributions.

Turn-Around Fund request checks (\$25 minimum per check) must be made payable to the ESA Foundation accompanied with a directive of which 501©3 charity / organization is to receive the money along with that groups' IRS Determination or Exemption Letter unless it is already listed on the ESA Foundation website.

All checks not cashed within 120 days will be considered a donation to the ESA Foundation general fund, a policy adopted by the ESA Foundation Board of Directors. If a check must be re-written, the service fee will be deducted from the amount of the original check.

Program Development

The Board of Directors announced that two new brochures are available this year: "Insurance: What Should You Buy? - Part 2" and "Threats On The Net". The ESAF will continue the development of brochures for this program, and the Board urged the membership to become involved by submitting suggestions for possible topics.

FUND RAISING PROGRAMS

The ESA Foundation sponsors three fund raising programs supported by you, the members, friends, and businesses, which have generously supported to make a continued success.

Combined Federal Campaign - #10031

The CFC is an annual one-time campaign authorized by the Congress for on-site solicitation of federal employees for charitable contributions through payroll deductions. Donations to the ESA Foundation Campaign #10031 amounted to \$4,832.21 this fiscal year. ESA Foundation is approved for the 2008-2009 campaign.

Fantasy Event

The Fantasy event is a no-host event promoted in February and March of each year. Funds that are donated help provide educational opportunities, programs, and services – "Serving the Community...Because We Care". This year the "s No Festival" brought in \$7,120.36. Thank you for your participation in this "non-event".

Casino Night

The ESA Foundation began the fiscal year with another successful Casino Night in Chattanooga, Tennessee. Rosalee Echele and a large cast of volunteers provided an enjoyable, successful evening of games, silent and oral auctions, state basket auctions. Attendees had fun. Proceeds amounted to over \$9,000. Thank you to all supporters who donated money and time to the ESA Foundation for this successful event.

ESA Foundation Website

www.esaintl.com/esaf

The ESA Foundation website is maintained, updated and enhanced by Rosalee Echele. The Foundation can truly assist the local and world community through the website.

The website contains a wealth of information – the Foundation By-Laws, current ESAF Member Newsletter, this report, all forms – Contribution, Life Active Membership, ESA Foundation SOS Grant and LIFE Grants, Humanitarian, Scholarship Application Form, Scholarship Lists – by State, Scholarship Winners – the Scholarship / Endowment Fund balances and histories. Visitors to the site may use the on-line services – join the Foundation, pay annual dues, make donations to endowments, grants, and the general fund, and use the Turn-Around Fund. The online service offers the option to make automatic credit card payments each month. You can use your credit card for all donations and purchases from the ESA Foundation.

Leadership

At the close of the 2007-2008 fiscal year, Kathy Loyd and Greg Miller completed their terms as elected ESA Foundation Board Members. Kathy served the membership for two consecutive 3-year terms. Greg served for one 3-year term. They represented the Foundation in a professional manner. Thanks go to Kathy and Greg for their dedication to the ESA Foundation.

It was a most rewarding experience, serving as Chairman of the ESA Foundation Board of Directors. I thank you all for your support.

Lynn Hughes