

***“Never doubt that a small group of thoughtful, caring, committed people can change the world; indeed, it is the only thing that ever has.”***

***- Margaret Mead***



The ESA Foundation’s “Scholarship Brochure” series honors those who have provided, or are honored by an endowed scholarship. This series provides a link between the student recipients and this prestigious group – who are committed to positive change for the world.

The ESA Foundation is a 501(c)3 public foundation established in 1970 and recognized by the Internal Revenue Service as an organization exclusively for charitable and educational purposes. It is a non-profit and tax-exempt organization pledged to the development of philanthropic activities of volunteers, providing assistance to established programs that serve human needs. The ESA Foundation envisions a future world community working together to assist those in need, educating those who seek to learn, and assisting those who strive to improve the quality of their lives or the lives of others.

[ESA International is an organization founded in 1929 and is a premier leadership and service organization bringing volunteers together to pursue programs and projects that make a positive difference to the world community. It is dedicated to developing confidence, competence, and career opportunities for the members. ESA promotes education, service, and association through programs focused on personal development and leadership training.]

**ESA Foundation**  
P.O. Box 270517  
Ft. Collins, CO 80527

970-223-2824  
fax - 970-223-4456

**[www.esaintl.com/esaf](http://www.esaintl.com/esaf)**

## **ESA Foundation**

***“Serving the World Community  
... Because We Care”***

**BARBARA AND CLAYTON  
CAMPBELL  
BREAST CANCER  
ENDOWMENT  
SCHOLARSHIP**



## **BARBARA AND CLAYTON CAMPBELL BREAST CANCER ENDOWMENT SCHOLARSHIP**

### Judging Criteria “E” – (100 points)

Weighted evenly in all categories

20 pts – Character

20 pts – Leadership

20 pts – Service

20 pts – Financial Need

20 pts – Scholastic Ability

### Specific Criteria:

A breast cancer survivor,

Any major, any state, any school.

This Scholarship was established by Barbara Campbell in February, 2008. When Barbara Campbell was the ESA IC President in 1995-96, her friend Cathy Holsted, 1994-95 IC President, donated “seed money” for this scholarship in honor of Barbara and her husband, Clayton.

In the spring of 2006, breast cancer became a very personal issue for Barbara and Clayton when their lovely, 36-year old daughter, Gretchen, was diagnosed with breast cancer. From the moment of

her diagnosis, Gretchen considered herself a breast cancer survivor. And that she is! In April of 2006, she had a lumpectomy, which was followed by seven weeks, five days a week, of radiation treatments.

With the help of her church family, her friends, her best friend, her immediate family, and of course, her loving God, Gretchen was able to travel to her treatments without hiring someone to sit with her two small children. She also tolerated the treatments; she put her tiredness down to having two very active children, and the heat and humidity of the St. Louis area.

As of this date, February, 2008, Gretchen has had her six-month, 12, month, 18-month, and two-year mammograms and she is cancer free.

The South Dakota State Council is a long supporter of the work and scholarship program of the ESA Foundation. The Council has established and/or supports endowments such as:

Dr. Sidney E. Milburn Memorial Scholarship; Cora & Royal Scott Family Endowment, MARC Scholarship; and the general scholarships.

---

The ESA Foundation Scholarship program began in 1977. Over 100 scholarships are awarded annually to students across the United States and Internationally who meet the criteria of the individual endowment scholarships.

The Scholarship program operates through volunteer services with the exception of the audit performed by Sample & Bailey CPA, PC, Ft. Collins, Colorado.

Applications are reviewed and processed by the State Counselor and a Regional Scholarship Committee, with a final review by the Scholarship Coordinators who submit them for final judging to judges throughout the United States who are selected from education and business professionals, who are not members of the ESA Foundation.