

“Never doubt that a small group of thoughtful, caring, committed people can change the world; indeed, it is the only thing that ever has.”

- Margaret Mead



The ESA Foundation’s “Scholarship Brochure” series honors those who have provided, or are honored by an endowed scholarship. This series provides a link between the student recipients and this prestigious group – who are committed to positive change for the world.

The ESA Foundation is a 501(c)3 public foundation established in 1970 and recognized by the Internal Revenue Service as an organization exclusively for charitable and educational purposes. It is a non-profit and tax-exempt organization pledged to the development of philanthropic activities of volunteers, providing assistance to established programs that serve human needs. The ESA Foundation envisions a future world community working together to assist those in need, educating those who seek to learn, and assisting those who strive to improve the quality of their lives or the lives of others.

[ESA International is an organization founded in 1929 and is a premier leadership and service organization bringing volunteers together to pursue programs and projects that make a positive difference to the world community. It is dedicated to developing confidence, competence, and career opportunities for the members. ESA promotes education, service, and association through programs focused on personal development and leadership training.]

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ESA Foundation

***“Serving the World Community
... Because We Care”***

JOHNNIE & TOM MOSELEY

MEMORIAL ENDOWMENT



JOHNNIE & TOM MOSELEY MEMORIAL ENDOWMENT

Judging Criteria “A” – (100 points)

Weighted evenly Financial Need and
Scholastic Ability

10 pts – Character

20 pts – Leadership

10 pts – Service

30 pts – Financial Need

30 pts – Scholastic Ability

Special Criteria: Texas resident, any major.

The Johnnie and Tom Moseley Memorial Endowment was established by Linda Bomar in 2000. The first scholarship was awarded in 2002.

(Written by Linda Bomar)

I was an only child and I started the Johnnie and Tom Moseley Memorial Scholarship to honor my parents. They both placed a high value on education. My Father was a self-educated man. He was abandoned by his mother at a very early age. He found it necessary to provide food, clothing and lodging for himself, and there wasn't time for a formal education. He did have a natural ability where math was concerned. My mother worked in a tailor shop the summer prior to her last year in high school to earn enough money to buy her clothes for the year. The family home burned down the night before she was to start the eleventh grade – the family lost all their worldly goods.

My parents always said that one of the proudest days of their lives was the day I graduated from high school; however, everyone should have seen them the day their oldest grandson graduated from Texas A & M University with a degree in engineering. They were so swelled up with pride I thought they were going to pop some buttons. There were tears in their eyes and smiles a mile wide on their faces.

There are so many things they taught me through example and valuable lessons. To list a few: (1) You always do something for those less fortunate than yourself. (2) No matter how bad things are for you, you can always find someone less fortunate. (3) You might be poor but you don't have to be dirty – soap is cheap. (4) If you can't say something nice about someone, don't say anything at all. (5) If you are working for the man paying you for eight hours work, give him nine. (6) Don't burn your bridges; you might have to travel back the same road one day. (7) Don't lie, it is stealing the truth.

Tom Moseley was born in Caldwell, Texas on May 13, 1907. He worked in and around oil fields most of his life. During WWII, he worked in the ship yards in Orange, Texas. He was a mechanic for the Ford Motor company in Albany, Texas. During my teenage years, he ran a small gasoline plant in Coleman county in Texas. During this time, he became very active in the Lions Club and was elected Deputy District Governor.

Johnnie Royall Moseley was born in Hobbs, New Mexico on the family homestead August 2, 1910 when New Mexico was still a territory. When the folks married, she became a full time wife and mother. She was always active in all phases of small town community life including quilting bees; one of her many talents was crocheting. She will always be remembered by her family for her zany sense of humor. After my father's retirement, my parents moved to Denton, Texas, and became very active in RSVP and the local Senior Citizen's Center where he served on the Board of Directors.

If my parents could be remembered for one thing, I think it should be they liked people and people liked them. Young people especially seemed to gravitate to them. I think it should also be known that he took care of his mother in her later years.

My parents gave their full support to my activities in ESA International and were very proud of my accomplishments. They were both in attendance when I was installed as the State President of the

Texas State Council. My father passed away the following year before I was to leave for my presiding state convention in 1982. Mother followed him in death eight years later before I was installed as International Council President of ESA. Their presence was with me then and stays with me now. They are missed by their family and remembered with loving hearts. There could not be a better way to honor my parents than to endow a scholarship in their name.

The friends and members of the Texas State Council of ESA have established and/or support several ESA Foundation endowments for students. Some of these endowments are not limited to the student inside the state of Texas. Endowments established by Texas members are: The Worda Russell Memorial Endowment, Johnnie and Tom Moseley Memorial Endowment, Jerry Harvey Endowed Scholarship, and the Ayers / Gallatin Endowment.

The ESA Foundation Scholarship program began in 1977. Over 100 scholarships are awarded annually to students across the United States and Internationally who meet the criteria of the individual endowment scholarships.

The Scholarship program operates through volunteer services with the exception of the audit performed by Sample & Bailey CPA, PC, Ft. Collins, Colorado.

Applications are reviewed and processed by the State Counselor and a Regional Scholarship Committee, with a final review by the Scholarship Coordinators who submit them for final judging to judges throughout the United States who are selected from education and business professionals, who are not members of the ESA Foundation.