

# Epsilon Sigma Alpha

## INTERNATIONAL®

Another exciting year for ESA and Easter Seals has begun. As President Judy encourages us to go “**ABOVE AND BEYOND IN ESA,**” I invite you to go “above and beyond” for Easter Seals as we enter our 26<sup>th</sup> year helping to meet the needs of children and adults with disabilities. **State Coordinators...**be sure to share “**The Story of Easter Seals**” and “**Autism 101**” with your members. Both can be found in the 2008 packet from IC Convention. (If you did not receive one, be sure to contact me at [csmwmson@yahoo.com](mailto:csmwmson@yahoo.com) and I’ll get one in the mail to you.)

Are you wondering what your chapter can do? Not sure how to get involved? Here are a few tips on how to get started from the “Easter Seals Fundraising Program Guide:”

- **50/50 Raffle.** Collect \$1, \$5, or \$10 from each member at an ESA Chapter Meeting. At the end of the meeting, draw a winner and turn half of the cash over to your local Easter Seals affiliate and half to the winner. (Don’t forget to report your results!)
- **Fines for meeting Interruptions,** such as cell phones, pagers, etc.
- **Pocket Change collections.** Place a basket on the table during meetings where your members (and guests) can put their pocket change.

**Be A Leader** events include programs that many of you continue to do annually:

- **Cartridges for Kids.** Recycle cell phones, ink cartridges. PDAs, laptops, even iPods. Visit [www.recycleaccess.com/easterseals](http://www.recycleaccess.com/easterseals) for mailing labels.
- **2008 Walk with Me** event series. For dates and locations visit [www.walkwithme.org](http://www.walkwithme.org)
- **Holiday Card Sales, Calendar Sales.**

Consider doing something with **a little help from your friends.** Wine tasting party, golf tournament, or a silent auction are just a few ways to help raise money for Easter Seals and have a lot of fun. Have you ever held a **Family Fun Day?** The possibilities are limitless...I’m positive that you and your chapters can (and have) held events for Easter

Seals that are not mentioned here. Have you done something extra special? Tell me about it and I'll share it with all of ESA!

Remember to go **ABOVE AND BEYOND** for ESA and Easter Seals!

Jeanne Williamson  
Easter Seals Chairman 2008-2009  
P.O. Box 217  
Pine River WI 54965  
920-622-5329  
csmwmson@yahoo.com